**Grower Online Marketing System (GOMS)** - Discover the flexibility and power of the Wines & Vines. Search our industry-leading grower database using multiple selection criteria to get highly targeted results. Your search results easily output into advanced report types, mailing labels and download data exports.

GROWEROMS

Powered by Wines Vines Analytics



# **KEY FEATURES:**

Order Now

- Create and save searches
- Update saved searches with new criteria
- Group multiple searches for single output
- Search results output types:
  - Index reports
  - Market reports
  - Mailing labels
  - Export Data
- Management summaries by state
- Grower mailing address correction update

## **SEARCH TYPES:**

- General Search
- Geographic Search
  - State/Regions
  - Counties
  - Zip Code/Zip Range
- Vineyard Acreage
- Sell Grapes (yes/no)
- Varieties Grown
- Search and Select contacts by Function

## MULTI-LINE INDEX REPORTS INCLUDE:

- Contact Name & Title
- Function(s)
- Vineyard Location & Mailing Address
- Phone Number, Website & Email
- Appellation
- Varietals Grown
- Vineyard Acreage
- Sell Grapes (yes/no)

#### GOMS - Basic: \$1,800

Each Basic Grower Database service is effective through December 31 of the service year for one user, providing unlimited access to search the system and download data sets.



#### GOMS - Advanced: \$3,000 12 months

Each company's Grower Database service is effective for one year from initial service date for up to five users, providing unlimited access to search the system and download data sets.

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